

REthinkGE

As you evaluate the Commercial CRM marketplace, consider these important often sought after features.

VITAL FACTOR OR FEATURE	REthinkGE	? COMPETITOR 1	? COMPETITOR 2
Deal Pipeline Management	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stacking Plans	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full Strength Security	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GEO Search	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prospect Manager	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Back Office & Accounting	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Integrated Gifting	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Solid Performer - <i>servicing customers over 10 years</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Built on the #1 CRM platform: Salesforce.com	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mobile Ready, Reporting & Analytics, Dashboards... and much more....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>